

# Driven

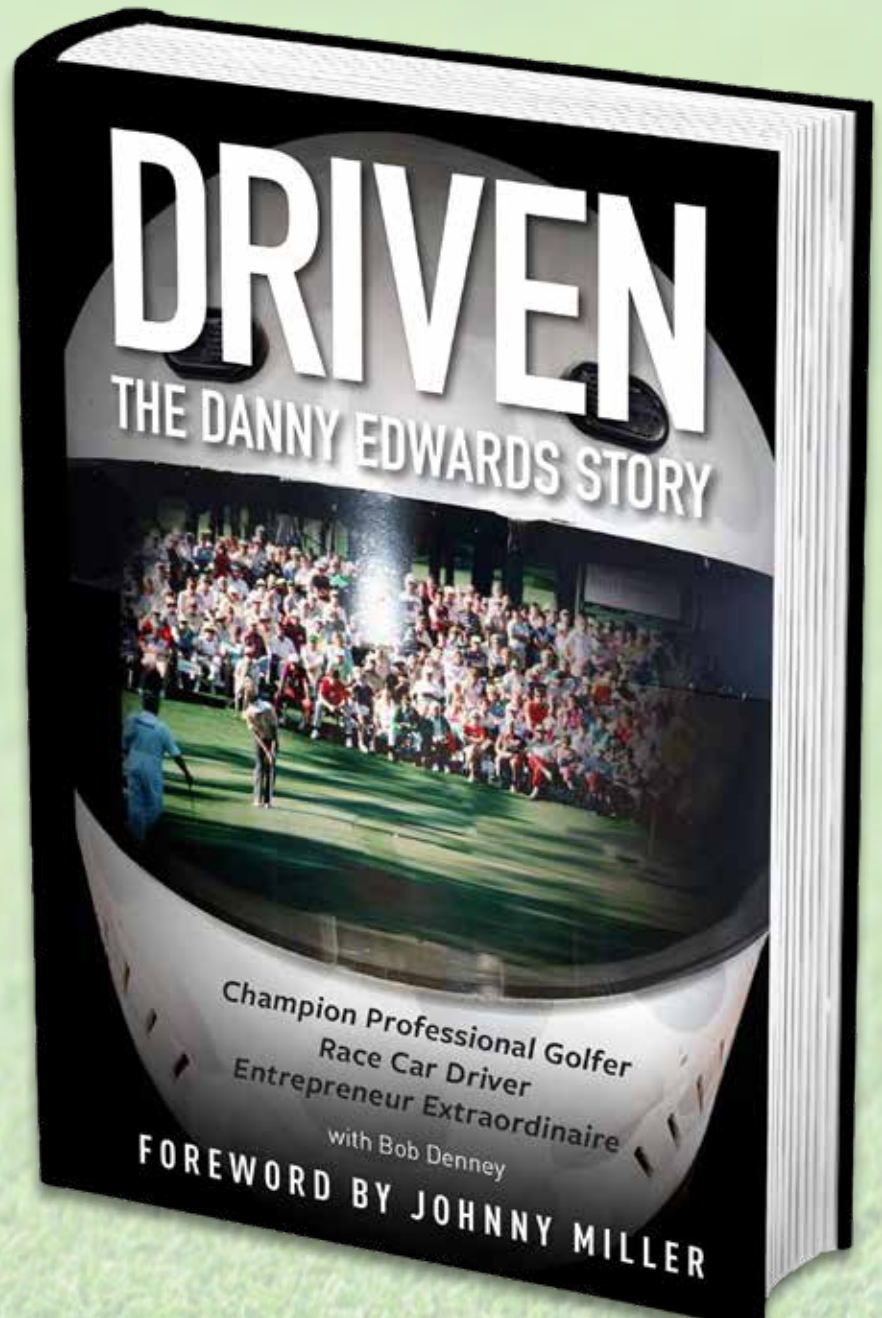
## The Danny Edwards Story

By Danny Edwards with Bob Denney

Released April 2022

**\$24<sup>95</sup>**

Developer/Founder of Royal Grip Inc.  
President of the Tour Players Association  
(TPA) that achieved change to the Tour's  
Approach to Governance



DRIVEN - The Danny Edwards Story chronicles how one young man surpassed himself and pushed the boundaries to achieve excellence. It's about a professional golfer whose quest for speed evolved into driving a race car to victory; and a passion for excellence off the course that launched a revolutionary golf equipment company. This book takes the reader inside the ropes of professional golf, and into auto racing's heart and soul. It is a ride that you will never forget.

  
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## The Author

Danny Edwards is a graduate of Oklahoma State University and a member of the Oklahoma Golf Hall of Fame. He is the founder of The Chipping Equation, one of golf's rising popular coaching methods to elongate any player's enjoyment of the game. This is his first book.

- Self-taught player who in less than five years from first picking up a golf club, became one of the finest amateurs in the United States, and on to winning five PGA Tour events.
- The only golfer in history to win a PGA Tour event and follow it by capturing a national automobile race
- Co-founder of Royal Grip Inc., a company that revolutionized an industry
- Founder of The Chipping Equation, a simple yet remarkable system that enables players to chip balls closer to the hole and take strokes off their scores.

**DRIVEN** – The Danny Edwards Story is a collection of fascinating stories that feature some of the premier players in the game, icons in auto racing and what happened behind the scenes on the day our country lost a popular sportsman. Edwards also reveals his inner drive to develop a new path to enjoyment in an ancient game. A popular instructor and coach, Danny guides students of all abilities through The Chipping Equation to discard old habits based upon science and research. Danny Edwards was never satisfied with the status quo, and that made him one of the most fascinating athletes to play professional golf. From learning the game on his own, to rubbing shoulders with legends, Danny was perpetually in the midst of many pivotal moments in golf history on and off the course.

"Danny Edwards has lived such a huge life — golf star, car racing champ, unrepentant boat rocker — I'm surprised they could fit it all in one book. Maybe that's why it's such a rollicking ride."

— **Rick Reilly**, National Sportswriter and Sportscaster

"Nobody intersects the worlds of pro golf, racing and business like Danny Edwards. This book takes you behind the scenes of how he won at all these games."

— **Jerry Tarde**, Editor-in-Chief, Golf Digest

"Danny's memoirs of a unique life are a study of what a nonstop, focused life will yield. In these pages, I believe that the reader will be astonished and entertained to learn of Danny's lifelong success in so many ways."

— **Johnny Miller**, World Golf Hall of Fame Golfer/Announcer

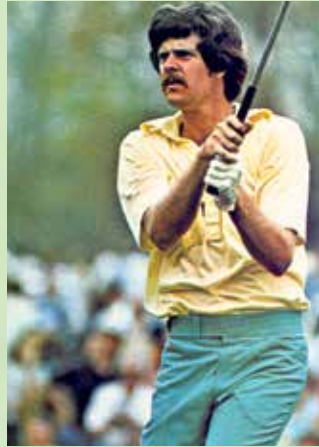
"I've known Danny Edwards for nearly 40 years, and believe me, there was nobody like Danny who was able to be a professional golfer and run cars the way that he did. I think it was the pure enjoyment of driving and competing that we loved about our sport. I was amazed how Danny was at the top of his game while not putting in the enormous time and energy that we all must do to achieve great results. I have always enjoyed Danny's company as I have enjoyed any and all of my good friends."

— **Rick Mears**, 4-time Indianapolis 500 Champion

Classics of Golf publishes the first book by Danny Edwards, who takes you on a ride that spans the globe. From the highest competitive levels in professional golf, to the thrill and the peril of auto racing, and to the upper echelon of golf business. **DRIVEN - The Danny Edwards Story** is a book about achievement, heartbreaking moments, and resilience

  
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